



PRESS RELEASE

Under the 2010 Strategic Plan, the Board of Directors of MASIAS RECYCLING S.L. appointed in late February Jordi Sala Lladó as new General Manager of the Company.

Jordi Sala, who so far performed his duties as a Operating Manager MASIAS with responsibilities on the Project Office and Industrial Management, will be the head of the new Masias orientation whose corporate strategy in the coming years is based on – to be the International reference Company in manufacturing, turnkey, equipment supply and provision of value added services in the field of solid waste treatment -.

The deployment of the new plan involves a competitiveness search, through the restructuring processes, reengineering and reinvention, at the end point which will generate a subdivision into three business areas, UTRNKEY INSTALLATIONS/ EQUIPMENTS/ SERVICES, all of them focused to give the best solutions, guarantees and services to different needs to our customers.

Among other challenges, the new stage of the company expects to consolidate the position of MASIAS RECYCLING as “**Key player**” in the European Union market and other emerging markets on a global field.

Jordi Sala will have the active support of all Board of Directors members, Esmeragdo Masias, Lluís Masias and Jaume Masias from a mission that also renewed the Board of Directors, ensuring the business and MASIAS Strategic Plan.

Sant Joan les Fonts 22nd March de 2010.